



DAVID SHUFF

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Professional Experience

Freelance NYC, 2000 – present

Freelance editor. Agencies Include: Digitas, R/GA, Atmosphere BBDO, AKQA, McCann-Erickson, Deep Focus and Subrosa. Clients include: Nike, Absolut, MoMA, Fedex, Samsung, American Express, Levi's, IBM, Giorgio Armani, L'Oréal Paris, HBO, TGI Friday's, Pfizer, Sanofi Aventis, Dewar's, Mattel and Sesame Workshop.

R/GA NYC, 1999 – 2007

Staff editor and director. Accounts included: Nike, IBM, Verizon, Nokia, Target, L'Oréal, Subaru, Bank of America, Purina, J&J, and Avaya. Also responsible for Postproduction workflow development.

Professor Bright Films NYC, 2000 – present

Co-founder of independent production company, which on to produce innovative corporate work and award winning independent films. Created the short film *Alone at Last*, an official selection of the Tribeca Film Festival. Co-edited the feature film *Zero Day*, nominated for an Independent Spirit Award and distributed by Homevision Entertainment.

Straphanger Films NYC, 2005

Feature Film Editor. Edited and supervised post process of feature film *Men Without Jobs*. Shot on Super 16, edited in Final Cut Pro /w Cinema Tools, then on-lined to HD. Premiered in the Tribeca Film Festival and secured national distribution with Screenmedia Films, under the title *Planet Brooklyn*.

Skills

- 10 years professional experience editing (and directing) for interactive, advertising, and independent film.
- Expert level capability in Final Cut Pro.
- Solid proficiency in Avid, After Effects, DVD Studio Pro, Soundtrack Pro, Cinema Tools, Photoshop, Flash and basic HTML.
- Highly knowledgeable in workflow management, video codecs, and Internet compression technologies.
- Effective and affable communicator—both internally and client facing.
- Combines broad technical knowledge base with adaptive troubleshooting abilities.

Education

Apple Certified Final Cut Pro Professional

SUNY Purchase College Purchase, NY, 1994-99
B.F.A. in Film (Cum Laude) w/ minor in Asian Studies

Kansai Gaidai University Osaka, Japan, 1997
Graduate of Japanese language program

Related Interests

- Other creative outlets include experimental films, video installations, audio documentaries, live storytelling, essay writing, and DIY inventions.
- Created cult sensation website 20kride.com; featured on BoingBoing, Yahoo! Picks, and NHK Public Television in Japan.
- Board member and videographer for the non-profit organization Girls Write Now.

Coelacanth (seel-uh-kanth) n. Oldest living lineage of jawed fish known to date. Believed to have been extinct since the end of the Cretaceous period, until a single living species was identified off the coast of South Africa in 1938.